

# Communications and Public Policy

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## Communications and Public Policy Major

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**COPP-3023. Ethics and Social Responsibility**

This course explores the ethical and social responsibilities of public relations practitioners. Topics include: the role of ethics in public relations, the importance of social responsibility, and the impact of public relations on society. This course is a required course for the Public Relations major. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

**COPP-3033. Public Policy and the Media (POLS 3213)**

This course examines the relationship between public policy and the media. Topics include: the role of the media in public policy, the impact of public policy on the media, and the importance of public policy in public relations. This course is a required course for the Public Policy major. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

**COPP-3043. Business Communications and Marketing**

This course explores the relationship between business communications and marketing. Topics include: the role of business communications in marketing, the importance of business communications in public relations, and the impact of business communications on society. This course is a required course for the Business Communications major. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

**COPP-3053. Special Topics**

This course explores special topics in public relations. Topics include: the role of public relations in business, the importance of public relations in public policy, and the impact of public relations on society. This course is a required course for the Public Relations major. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

**COPP-3063. Special Topics**

This course explores special topics in public relations. Topics include: the role of public relations in business, the importance of public relations in public policy, and the impact of public relations on society. This course is a required course for the Public Relations major. Prerequisites: COPP 2013, COPP 2023, COPP 2033.

**COPP-4006. Case Studies in Public Policy**

This course explores case studies in public policy. Topics include: the role of public policy in business, the importance of public policy in public relations, and the impact of public policy on society. This course is a required course for the Public Policy major. Prerequisites: COPP 3013, COPP 3023, COPP 3033.

**COPP-4016. Internship**

This course provides students with a practical experience in public relations. Students will work on a variety of projects and assignments. This course is a required course for the Public Relations major. Prerequisites: COPP 3013, COPP 3023, COPP 3033.





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### 5. International Relations

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